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Join us! **SmartTalk: An Energy Industry Roundtable**

Select Wednesdays @ 10:45 AM

CPower is producing a ten-part virtual roundtable series, **SmartTalk: An Energy Industry Roundtable**, with the express purpose of facilitating debate within the demand response and energy reduction/management communities on issues that impact us all. The presenters, all recognized thought leaders, will be discussing their perspectives on various issues including thoughts regarding how the industry, consumers and others will be impacted. The format is conversational in nature and the audience will have the opportunity to chime in.


About the virtual roundtable series

This ten-part series, each focused on a separate topic, began on Wednesday, June 9th and will span a 10-week time period (with a short summer break in the schedule). Start time is **10:45 AM EST** with each session scheduled to run for 60 minutes with an additional 30 minutes reserved to accommodate a healthy exchange between presenters and the audience.

Roundtable topics of discussion

Our professional community is actively engaged in these critical market issues so we believe we can generate a series of discussions that move beyond our standard presentations. Please note that dates are subject to change until we've confirmed all presenters. We will notify you weekly with updates of the upcoming sessions.

- **Session #1 June 9:** Consumers' Right to Know: Will Markey/Udall transform the Electricity Industry?
- **Session #2 - June 16:** Migration from Infrastructure to Service
- **Session #3 - June 23:** Current Federal Energy Regulatory Commission issues: are we knocking on the door of a suite of foundational changes?

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- **Session #4 - June 30:** The proliferation of local laws and financing schema: Financial opportunity from the grass roots?
 - **Session #5 - August 4:** The Smart Grid is high-tech. To what extent will the build be mass scale utility roll-out and to what extent will consumers finance the upgrades with “free-choice” purchases?
 - **Session #6 - August 11:** The Total Resource Cost Test: is it anywhere near adequate?
 - **Session #7 - August 18:** Emergency Generation: Will the EPA starkly hinder (or eliminate) the utilization of our back-up generators?
 - **Session #8 - August 25:** Rate Proliferation vs. Harmonization: what’s happening to your rate structure (and to Demand Response tariffs) when you’re not looking?
 - **Session #9 - September 8:** Short notice Demand Response (DR) and energy storage (ES): with ubiquitous intermittent generation, can DR and ES capture 30%+ of the \$17 billion Ancillary Services Industry?
 - **Session #10 - September 15:** “Energy Reduction Asset” Market Cash Flows: how do we sort out the opportunities in 28 Renewable Portfolio Standard state markets (along with emerging international opportunities), that reward specific types of projects in our facilities?

CPower’s role

CPower delivers targeted energy management services and solutions that enable companies to optimize their facilities and operations through strategic energy reduction initiatives, and earn market payments for those reductions. With this series, we aim to surface issues and test ideas, rather than to resolve issues or to sell specific solutions.

To Register

For registration information and/or to be added to the SmartTalk distribution list, please send an email to info@cpowered.com.

