

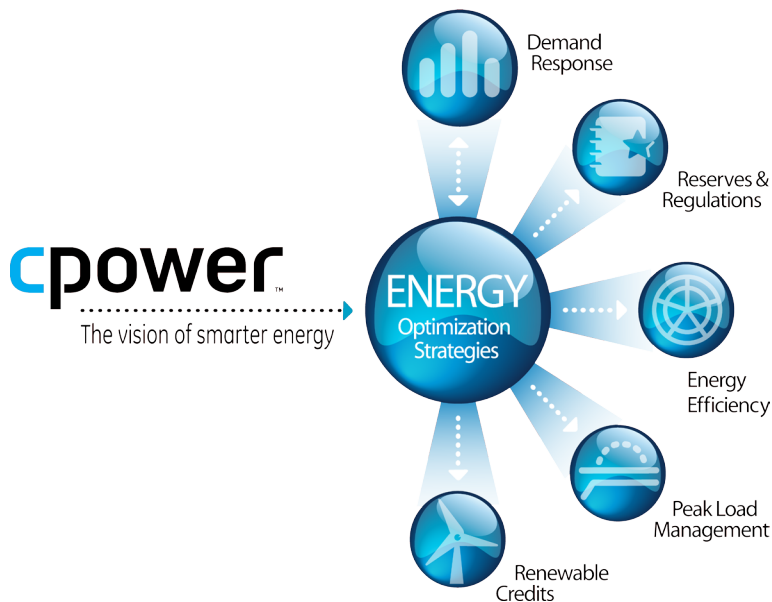
CPower Overview

About CPower

CPower delivers targeted energy management services and solutions that enable companies to optimize their facilities and operations through strategic energy reduction initiatives, and earn market payments for those reductions. As an industry pioneer that has grown into one of the largest energy management firms, CPower combines an understanding of energy management technologies, energy markets and the daily challenges of facility operators to monetize the value of energy sustainability. Through its advocacy for energy users, and partnerships with utilities and grid operators, CPower works to design and manage programs that maximize the rewards for energy reductions and provide reliable relief to grid operators.

CPower Services

CPower collaborates with clients to streamline their participation in energy management programs and monetize their energy reduction efforts.



To support the delivery of CPower services and solutions to clients, the company provides metering services as well as a technical infrastructure and web-based energy management portal that manages client loads and provides valuable consumption, performance and benchmarking analytics - to simplify client participation in complex and diverse energy management programs and help continuously improve energy reduction efforts.

CPower Clients

CPower clients range from medium to large energy users, and span the industrial, commercial, retail and institutional markets, including Stanley Works, CB Richard Ellis, Cushman Wakefield, Sears Holdings Corporation, NYU Langone Medical Center, and the Massachusetts State Division of Capital Asset Management.

CPower at a Glance

CPower Key Facts

- One of the largest and most experienced demand response providers in North America
- Represents more than 3,100MW of electric load, 95 million square feet of industrial, commercial, and institutional properties and over 100,000 residential units
- Active participant in the New York, New England, Mid-Atlantic (PJM), Texas (ERCOT), California, Ontario and United Kingdom energy markets

Collaborate, Streamline, Monetize

We COLLABORATE with our clients: We forge close relationships with our clients to ensure their energy management initiatives align with business needs. We will provide your team with the insights, expertise and results necessary to make your company a leader in energy management and environmental sustainability.

We STREAMLINE our clients' energy management efforts: Most energy reduction programs are complex, time consuming and localized. By providing clients a streamlined approach, we reduce the burden on in-house staff. CPower develops energy reduction plans and then manages every phase of client participation—from internal training and implementation through verification, performance analysis and payment processing.

We MONETIZE our clients' participation: All of CPower's services, technologies and partnerships are designed to generate revenue for clients. The company leverages its full breadth of resources to maximize the financial benefit of clients' energy reduction efforts. In addition, CPower regularly invests in thought leadership, market advocacy, innovative technologies and streamlined processes to help clients fully capitalize on their energy reduction potential.